

SURVEY RESULT OF VIETNAM

AHK WORLD BUSINESS OUTLOOK FALL 2023



A barometer of the business confidence among German companies in Vietnam.

The survey was conducted by the network of German Chambers of Commerce Abroad (AHKs). It collects feedback from more than 3,600 German companies worldwide from September 25 – October 20, 2023, aiming to assess the economic climate and future prospects for German companies in Vietnam and worldwide.

AHK WBO
FALL 2023

DIHK

gic AHK





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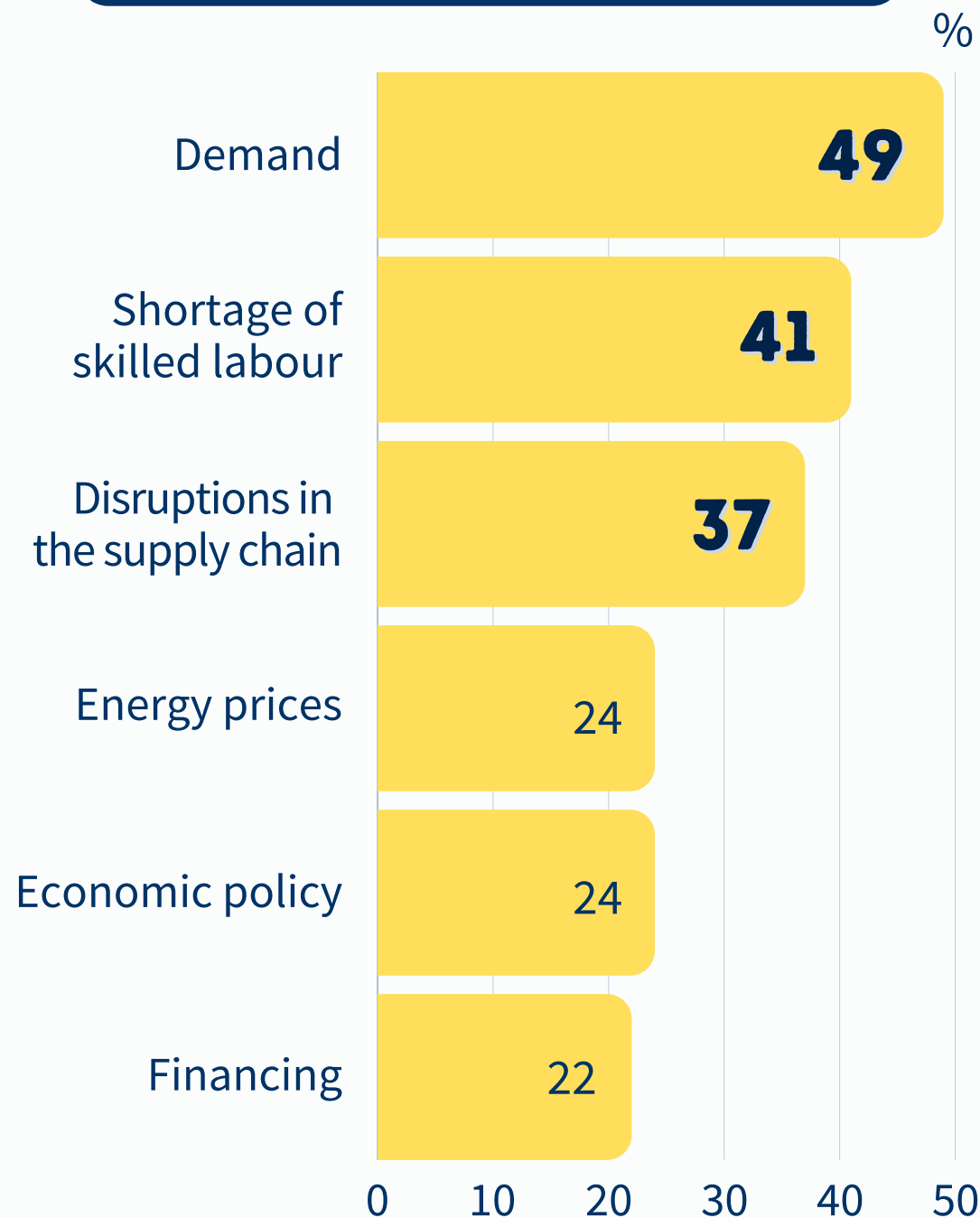
AHK WBO
FALL 2023

DIHK

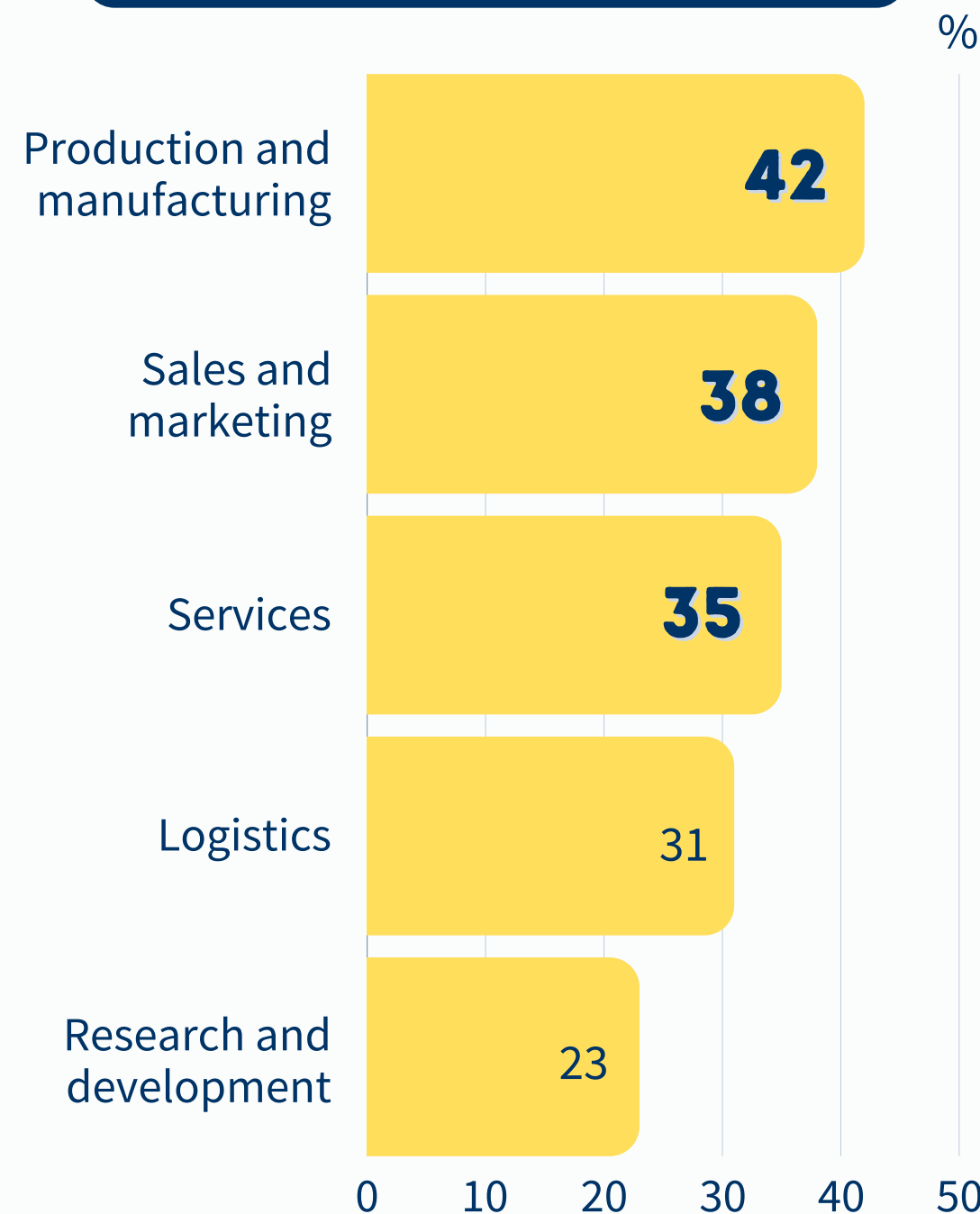
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Vietnam Emerges as a Potential Investment Destination for German Companies.

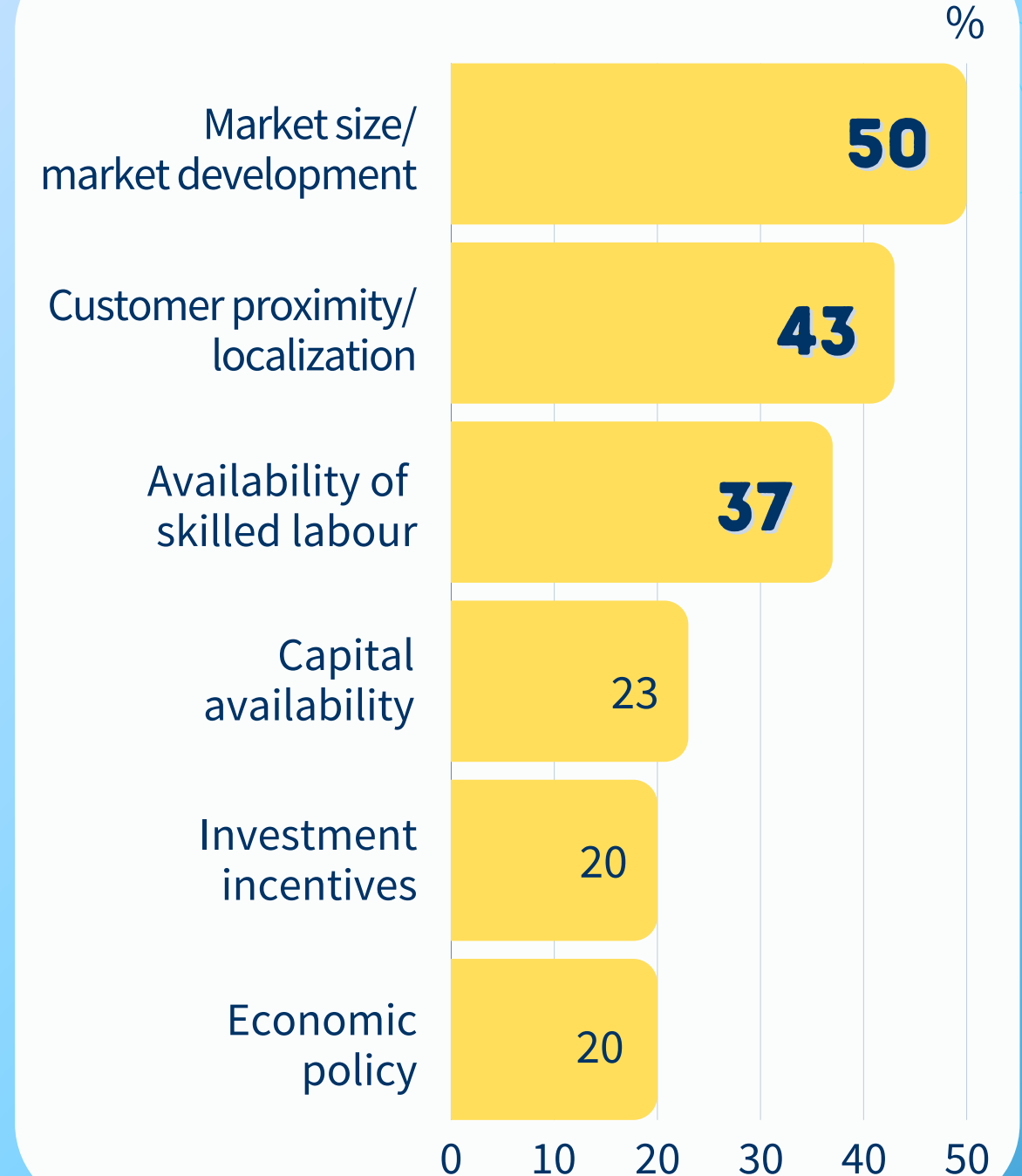
BUSINESS CHALLENGES



INVESTMENT AREAS



DOMINANT FACTORS



FDI IN VIETNAM

Source: GSO Vietnam & MPI Vietnam
Unit: US Dollar | YoY



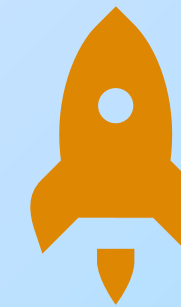
Registered capital:

\$25.8B ▲ 14.7%



Realized capital:

\$18B ▲ 2.4%



Newly licensed projects:

2,608

~ \$15.3B worth values

GERMAN INVESTMENT



26 licensed projects

\$221.5M worth values



MESSER



BOSCH

STADA

PYMEPHARCO
Viện trợ y tế Việt

Biggest German Investors