



**ASIA FRUIT  
LOGISTICA**

Together with

**ASIAFRUIT  
CONGRESS**  
亚洲水果国际高峰论坛

Supported by

  
HONG KONG  
TOURISM BOARD  
香港旅游发展局

Official Fresh  
Fruit Partner

  
洪九果品  
HONGKONG  
FRUIT

**Asia's fresh  
produce  
trading hub**

**AsiaWorld-Expo, Hong Kong**

**6-8 September 2023**



**6-8 September 2023**

**ASIA FRUIT  
LOGISTICA**



[asiafruitlogistica.com](http://asiafruitlogistica.com)

# CONNECTING THE GLOBAL FRESH PRODUCE INDUSTRY IN ASIA

ASIA FRUIT LOGISTICA, Asia's leading trade show for fresh fruit and vegetable industry is returning to **Hong Kong** this year.

ASIA FRUIT LOGISTICA takes place at AsiaWorld-Expo on **6-8 September 2023** together with ASIAFRUIT CONGRESS, Asia's premier conference for the fresh produce industry, which will be held on all three days of ASIA FRUIT LOGISTICA.

Discover the latest innovations, cutting-edge technologies, pioneering products, and smart solutions along the value chain of the fresh produce industry and take advantage of unique opportunities to make high-quality contacts, gather the latest market information and take your business to new heights – **All in ONE place** – at ASIA FRUIT LOGISTICA.



## 2022 EDITION IN BANGKOK: KEY DATA



More than **400** exhibitors  
from **40+** countries and regions



**18** national and  
group pavilions



Around **10,000** visitors  
from **70+** nations

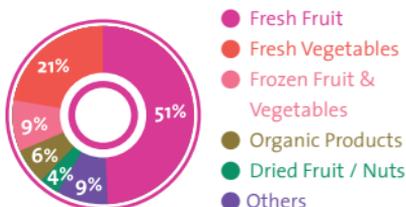


**68%** of visitors coming  
from **20+** key markets across Asia

# EXPLORE A WIDE RANGE OF PRODUCTS

ASIA FRUIT LOGISTICA offers an incredible range of products and services across the global fresh produce supply chain, including fresh products, technology, machinery, logistics and services.

## Category: Fruits & Vegetables



## Category: Logistics, Packaging and Technical Solutions



Reference: ASIA FRUIT LOGISTICA 2022



### FRESH PRODUCE CATEGORIES

Global range of fresh fruit and vegetable products, organics, frozen fruits & vegetables, dried fruits, and nuts.

### COMPREHENSIVE SPECTRUM OF THE VALUE CHAIN

From production to packaging, export to import, distribution, food retail and catering.



### MACHINERY & TECHNICAL SOLUTIONS

From automation machinery, sorting, grading, packing and processing, to IT solutions and POS equipment.

### LOGISTICS & SERVICES

From produce handling, storage, transportation and monitoring to marketing, quality assurance and certification services.



### SMART AGRI SOLUTIONS

New segment launch to highlight cutting-edge technologies such as cloud computing, big data and AI in smart agriculture solutions.

For the full overview of exhibitors and sectors at ASIA FRUIT LOGISTICA, go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Exhibitors > Products

# OUR SUCCESSFUL TRACK RECORD

90%

of visitors had a **good or very good impression** of the event

97%

of visitors would **recommend** their colleagues or partners to visit the exhibition

85%

of visitors are **purchasing and procuring decision-making level**

Sources: ASIA FRUIT LOGISTICA 2022 statistics



“ **An excellent event to meet with the key traders in the Asian region.**

Jeff Correa, International Marketing Director, USA Pears (USA)

“ **ASIA FRUIT LOGISTICA is a great platform to promote our produce and meet buyers from all over the world.**

Hans Kim, CEO, Evergood (Korea)

“ **The key trade show to present products and network with industry experts.**

Hartwig Moyaert, Project coordinator, VLAM (Belgium)



# ASIA'S PREMIER CONGRESS AND INDUSTRY AWARDS EVENT

## ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

### Market insights from top-level business leaders and industry experts

- Asia's premier event for business intelligence, knowledge exchange, and networking since 1998
- 3 days of sessions on the show floor alongside ASIA FRUIT LOGISTICA from 6-8 September
- Top-quality speakers and content curated by Asiafruit Magazine
- All you need to know about the latest trends and market opportunities in Asia
- Free copy of Asiafruit Congress Statistics Handbook with top trends in 12 key markets across Asia
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors

### ON THE AGENDA FOR 2023



More info and updates at [www.asiafruitlogistica.com](http://www.asiafruitlogistica.com) > Events > Asiafruit Congress  
[info@asiafruitcongress.com](mailto:info@asiafruitcongress.com)



## ASIAFRUIT

## BUSINESS FORUM

Showcases, best practices and hands-on solutions presented and discussed by industry experts

### ON THE AGENDA FOR 2023



Day 1

#### Launchpad

Exhibitor showcases of latest products, technologies and solutions



Day 2

#### Partner Content

Workshops hosted by Asiafruit Magazine partners, including special Chinese-language sessions curated by Asiafruit China



Day 3

#### Logistics Hub

Expert talks on cold chain logistics, from seafreight to air cargo

- Three 'themed' days of workshops on ASIA FRUIT LOGISTICA show floor
- Curated and hosted by Asiafruit Magazine
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors

More info and programme updates at [www.asiafruitlogistica.com](http://www.asiafruitlogistica.com) > Events > Asiafruit Business Forum



Premier annual award ceremony to celebrate excellence and outstanding achievements across Asia's fresh produce business, presented by ASIA FRUIT LOGISTICA and Asiafruit Magazine.

- **MARKETING CAMPAIGN OF THE YEAR**
- **IMPORTER OF THE YEAR**
- **PRODUCE RETAILER OF THE YEAR**
- **IMPACT AWARD**



# BUY YOUR TICKET NOW



Buy your ticket now online and avoid waiting time onsite!

Go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Visitors > Buy your tickets  
(save up to 40% compared to onsite pricing)

## Tickets

| Type of ticket   | Online via Ticketshop<br>(valid until 1 Sept 2023,<br>midnight Hong Kong time) | Onsite rate<br>(from 6-8 Sept 2023) |
|------------------|--|-------------------------------------|
| One-day ticket   | USD 40   | USD 60                              |
| Three-day ticket | USD 60   | USD 100                             |

- Choose one-day or three-day ticket. Both options include access to ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM sessions on the show floor (6-8 September).
- For support from your country representative, go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Contact for additional questions.



# FIVE REASONS TO ATTEND ASIA FRUIT LOGISTICA



- **Impressive exhibitor line-up**

Find suppliers from all over the world and discover a vast spectrum of fresh produce for 3 full days.



- **Unique networking opportunity**

Meet top purchasing professionals and decision-makers from every sector of Asia's fresh produce business.



- **Industry insights**

Top speakers provide insights into key topics and market trends at ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM alongside the exhibition.



- **Inspiration**

Explore and develop new ideas, source new products or innovative business solutions and move your business to the next level.



- **Touch base with the fresh produce community**

It's Asia's must-attend event of the year for industry professionals worldwide that you simply don't want to miss!



# EXPLORE ONLINE FOR THE LATEST UPDATES

ASIA FRUIT LOGISTICA Online Catalogue provides useful information for planning a visit:

- full details of exhibitors and their offerings online 365 days a year
- discover the market players and search your field of interests with the filter functions
- download the floorplan to plan your tour of the exhibition

[www.asiafruitlogistica.com/catalogue](http://www.asiafruitlogistica.com/catalogue)

## VISIT ASIA FRUIT LOGISTICA HASSLE-FREE

Hong Kong is open for business and ready to welcome visitors from all around the world. There is **no more mandatory mask-wearing** and **all Covid-19 restrictions** including isolation for positive cases and mandatory testing have been lifted. See you soon in Hong Kong!

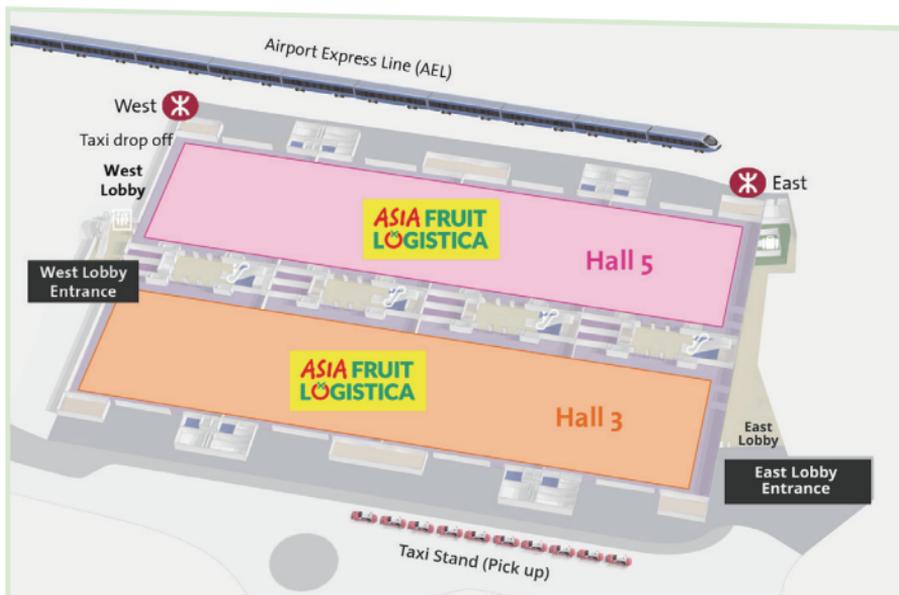
ASIA FRUIT LOGISTICA offers **special rates** for exhibitors and visitors at our **official hotels**. For more accommodation information, go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Visitors > Travel Service > Hotels



# SHOW DATE AND VENUE

 **6-8 September 2023** 10:00 – 17:00 daily

 **AsiaWorld-Expo | Lantau, Hong Kong**  
**Hall 3 and Hall 5**



## CONTACT US

### Event management

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info@gp-events.com



### Global Produce Events (HK) Co., Limited

2308 Dominion Centre  
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Hong Kong, China



### Support in your own language

For details of our representative in your country, go to  
[asiafruitlogistica.com](https://asiafruitlogistica.com) > Contact

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